

Concordia University
Council of the John Molson School of Business
Friday, May 18, 2001
Minutes

Present:

M. Anvari (Chair)
D. Acland (Acco.), J. Ahmad (Econ.), K. Argheyd (Mana.), C. Basjami (CASA), C. Bayne (DS&MIS), H. Bhabra (Fina.), J. Blumer (Reg.)
P. Burnside (Reg.), R. Chandra (Mktg.), A.-M. Croteau (DS&MIS),
Farnghi (Reg.), J. Fradette (Reg.), Z. Gidengil (Mktg.), M. Gowing (Acco.), J. Hall (Mana.), A. B. Ibrahim (Assoc. Dean), G. Kanaan (Acco.)
M. R. Kapoor (Acco.), R. Knitter (Mana.), B. Lee (Acco.), S. Luckoo (CASA), J. McGuire (Assoc. Dean), D. Morin (Assoc. Dean),
R. J. Oppenheimer (Mana.), S. Ray (Mktg.), W. Roscoe (Acco.),
J. A. Rosenblatt (MBA), R. Sebaaly (CASA), L. Switzer (Fina.)
J. Tomberlin (Assoc. Dean), A. Usas (Staff)

Absent with

Regret: G. Fisher, S. Hoffman, J. E. Jans, T. O'Connell, M. Sharma

I **Call to Order**

The meeting was called to order at 09:40.

II **Closed Meeting**

[REDACTED]

JMSB-2001-05M

III **Open Meeting**

IV **Approval of Agenda - JMSB-2001-05A**

It was moved by J. Hall and seconded by T. J. Tomberlin that the agenda, JMSB-2001-05A, be approved.
The motion was carried unanimously.

V **Approval of the Minutes - JMSB-2001-03M and JMSB-2001-04M**

It was moved by J. Hall and seconded by M. R. Kapoor that the minutes of the meeting held March 9, 2001, JMSB-2001-03M, be approved as presented.

The motion was carried unanimously.

It was moved by K. Arghheyd and seconded by T. J. Tomberlin that the minutes of the meeting held April 6, 2001, JMSB-2001-04M, be approved as presented.

The motion was carried unanimously.

VI **Chair's Remarks and Question Period (5 minutes maximum)**

The Chair reported that eight new faculty members will begin June 1st, seven in the Department of Management and one in the Department of Finance. Members of Council applauded K. Arghheyd for his successful recruitment. He announced that R. Chandra has successfully completed his doctoral studies.

With regard to organizational changes, he announced:

- D. Morin has been appointed Associate Dean, Graduate Programs, Research and Program Evaluation
- G. Kanaan will replace D. Morin as Associate Dean, Undergraduate Programs, Academic and Student Affairs
- D. Peltier-Rivest has been appointed Chair of the Department of Accountancy for a three-year period
- A. Joy has been appointed Acting Chair, Department of Marketing for a six-month period.

Members of Council joined the Chair in thanking J. McGuire for her contribution to the School in her role as Associate Dean, Graduate Programs, Research and Program Evaluation and wishing her a fruitful sabbatical leave.

M. Anvari reported that:

- The Goodman Institute of Investment Management, an umbrella organization with no administrative structure to house the three investment management programs, has been officially launched. Recruitment continues for the first classes to begin in September.
- The AACSB Accountancy accreditation was presented at the AACSB Annual meeting in April. The John Molson School of Business is the first school in Canada to receive this distinction.
- A plan for operationalizing the Academic Plan 2000 -2005 has been developed and the Information and Planning Officer who will help implement the plan will be on board as of June 1st.
- The Rector's Cabinet has approved a \$1.5M budget to install wireless communications throughout the Hall building
- The bookstore will provide a standard format laptop to implement the government's incentive plan for students' computer purchases.

In conclusion, the Chair thanked Z. Gidengil for his many years of outstanding service as Chair of the Department of Marketing.

- VII **Council Elections** There were no elections
- VIII **Business Arising from Previous Meeting(s)**
- i) Report from the Ad Hoc Committee on Late Grade Submissions
D. Morin advised that a full report comparing the circumstances for this year's late grade submissions with last year's would be ready for Council next fall. In the meantime, she asked all faculty members to ensure that their potential graduate grades and grade changes are submitted as soon as possible.
 - ii) Post Doctoral Fellowships
J. McGuire reported that the Research Committee endorsed the proposed procedure
 - iii) Draft Mechanism for the Approval of Nominations for Distinguished Professor Emeritus
It was moved by G. Kanaan and seconded by M. R. Kapoor that Council approve the procedure whereby applications or nominations for the status of "Distinguished Professor Emeritus" be submitted to the appropriate Department Personnel Committee for evaluation, and that the Department Personnel Committee's recommendations be forwarded to the Faculty Personnel and Tenure Committee for consideration, recommendation and subsequent submission to the Council of the John Molson School of Business for approval.
The motion was carried (24 in favor, 0 opposed, 1 abstention)
- IX **Report: Graduate Programs, Research and Program Evaluation**
J. McGuire announced that J.-M. Bourjolly , Department of Decision Sciences and MIS, received the best paper prize of the Canadian Operational Research Society, S. Betton, Finance Department, has received the Barclays Global Investor/Michael Brennan Award for the best paper published in the Review of Financial Studies, and L. Dyer, Department of Management, and C. Ross, Department of Marketing, were awarded the best paper in Entrepreneurship with J. Audet as honorable mention and A.-M. Croteau was awarded best paper in the MIS division at ASAC.
- i) Investment Management Curriculum Changes - JMSB-2001-05A-02
It was moved by J. McGuire and seconded by Z. Gidengil that Council approve the minor curriculum changes in Investment Management as presented in document JMSB-2001-05A-02..
The motion was carried unanimously.
 - ii) MBA Curriculum Changes for 2002-2003 – JMSB-2001-05A-03
It was moved by J. McGuire and seconded by J. A. Rosenblatt that Council approve by curriculum changes for the MBA Program as presented in document JMSB-2001-05A-03.
J. Rosenblatt outlined the rationale for the proposed concentrations. He explained that approval would formalize a structure already chosen by MBA students and stressed the flexibility of the course offerings. There are no resource implications. The MBA office will work with the Department Chairs to ensure that students can complete their programs with their selected concentration within sixteen months.

The mover and the seconder agreed to amend the motion to limit approval to the concentrations. The C rule and language revision would be considered separately.

The motion was carried unanimously as amended.

It was moved by J. McGuire and seconded by J. Rosenblatt that Council approve the proposed minor editorial changes as presented in document JMSB-2001-05A-03 - pages 2 -7.

A discussion ensued regarding, what was renamed a major change, the return to the application of the C rule. It was confirmed that the C rule was currently applied in accordance with the rules of the School of Graduate Studies in spite of the GPA monitoring system that had been initiated a few years ago. It was argued that the rule was inappropriate for concentrated programs such as the MBA and M.Sc. It was agreed that the issue be reviewed by the MBA committee, discussed with the School of Graduate Studies, and brought back to Council in the fall.

The mover and the seconder agreed to withdraw pages 2 and 6.

The motion was carried unanimously.

It was moved by J. McGuire and seconded by J. Rosenblatt that Council approve the proposed revision to the Language requirement as presented in document JMSB-2001-05A-03, page 7.

J. Rosenblatt highlighted the rationale for the elimination of the French language examination noting that most students are exempt from the requirement because of their fluency in French. It was noted that the DIA/DSA calendar revision recommended the identical language requirement revision.

The mover and the seconder agreed to revise proposed text to read: "Students intending to work in Quebec are strongly encouraged to develop a working knowledge in French."

The importance of speaking more than one language in a global economy was stressed. It was agreed that there were two separate issues: the Language requirement and the desirability of producing MBA graduates who speak more than one language. It was agreed that the MBA committee consider the issue of graduating students who speak more than one language and return to Council with a proposal in the fall. It was also agreed that the committee would change the heading to read "language".

The motion was carried unanimously

It was moved by J. McGuire and seconded by D. Morin that Council approve speaking privileges for A.-M. Croteau, Director, E-Business Program.

The motion was carried unanimously.

- iii) Graduate Certificate in E-Business Curriculum Changes - JMSB-2001-05A-04
It was moved by J. McGuire and seconded by D. Morin that Council approve the curriculum changes for the Graduate Certificate in E-Business as presented in document JMSB-2001-05A-04.

J. McGuire explained that since the program would be part of the MBA concentration choices, the course numbers should correspond to the MBA 600 level course numbers.

The motion was carried unanimously.

With regard to a question about re-numbering other 500 level courses that feed into the MBA program, the Chair advised that negotiations were ongoing with the Provost and the Dean of the School of Graduate Studies.

DIA/DSA Curriculum Changes for 2002-2003 – JMSB-2001-05A-05

It was moved by J. McGuire and seconded by B. Ibrahim that Council approve the curriculum revision for the DIA and DSA programs as presented in document JMSB-2001-05A-05.

As in the case of the MBA curriculum revision, it was agreed that the DIA/DSA committee consider the issue of graduating students who speak more than one language and return to council with a proposal in the fall.

The motion was carried unanimously.

X CGSA Report There was no report.

XI Report: External Affairs and Executive Programs

T. J. Tomberlin reported:

The process is underway to hire an Advancement/Alumni Officer for the John Molson School of Business. This is part of the University's plan to decentralize - half of the salary will be paid by the John Molson School of Business and half by the University.

- A reception in honor of the Lawrence Bloomberg Chair in Accountancy and the celebration of the AACSB accreditation of the JMSB Accountancy program and the accreditation of the Graduate Certificate in Accountancy by the CMA will take place May 31st.
- The EMBA in Paris will be officially launched with a press conference in Paris on June 19th.
- The Aviation Education and Management Research Conference will take place July 16 - 17th.
- At the same time, the International Office of the Council of Aviation Accreditation in Montreal in the John Molson School of business and
- the International Centre for Aviation Management Research will be launched
- A new version of the alumni newsletter has been developed entitled "New Biz" will be distributed to alumni along with the Concordia Magazine at the end of May.

XII Report: Administrative Affairs and Human Resources

On behalf of B. Ibrahim, M. Anvari reported that the CIT Task Force, A. Ahmad, M. Paulin, G. Kersten, and B. Ibrahim, have completed their work. The implementation of their recommendations will follow.

XIII Report : Undergraduate Programs, Academic and Student Affairs

D. Morin distributed and highlighted the preliminary enrolment statistics for September (attached document JMSB-2001-05M-01). She encouraged everyone to visit the undergraduate web site that responds to many student concerns and questions. She reported that U. Mustafa has been hired as the Student Recruitment Officer, another position made possible by the decentralization movement whereby half of the salary is paid by the John Molson School of Business and half is paid by the University.

In response to a question about the CRC score, D. Morin explained that the minimum CRC score for admission this September is 26 or 76%. The goal of the School is to increase the quality of students by focusing recruitment efforts on high caliber students and, at the same time, to maintain enrolment numbers.

A vote of thanks to D. Morin for her role as Associate Dean, Academic and Students Affairs by J. McGuire and T. J. Tomberlin.

The motion was carried unanimously.

XIV **CASA Report**

It was moved by R. Sebaaly and seconded by J. Hall that Council grant speaking privileges to C. Basjami, CASA President for the 2001-2002 academic year.

The motion was carried unanimously.

C. Basjami reported that over 600 attended the first annual fashion show held May 5th at Club Soda raising over \$6,000 for charity. The financial audit, budget preparation and the association turnover and assignment of offices are scheduled next week.

R. Sebaaly thanked everyone for his positive experience as a student and CASA president and the opportunities offered to students to "make a difference" at the John Molson School of Business. Members of Council applauded R. Sebaaly and the Chair thanked him for his contribution to the School.

XV **Reports from School Representatives on University Committees**

There were no reports from the representatives on the following committees.

- i) University Senate
- ii) Arts and Science Faculty Council
- iii) Senate Academic Planning and Priorities
- iv) Senate Academic Programs Committee
- v) Senate Research Committee
- vi) University Library Committee
- vii) Undergraduate Scholarships and Awards Sub-committee
- viii) Board of Governors
- ix) Council of the School of Graduate Studies

XVI **New Business**

XVII **Other Business**

- i) Summer Quorum

It was moved by J. Hall and seconded by H. Bhabra that Council approve the summer quorum as one-third of the membership. The motion was carried unanimously.

- ii) External Representation for 2001-2002 Council of the John Molson School of Business

It was moved by C. Bayne and seconded by D. Morin that Council invite IITS to send a representative to Council for the 2001-2002 academic year.

The motion was carried unanimously.

It was moved by C. Bayne and seconded by Z. Gidengil that Council invite the Department of Computer Science and the Department of Cinema to send representatives to Council for the 2001-2002 academic year.

The motion was carried unanimously.

A motion of thanks to G. Martin was moved by J. Hall and J. Tomberlin for his contribution to the co-op programs of the John Molson School of Business..

The motion was carried unanimously.

A motion of thanks to D. Acland was moved by G. Kanaan and J. Hall for his contribution to the John Molson School of Business.

The motion was carried unanimously.

Members of Council applauded and offered best wishes to Professors Martin and Acland for their retirement years.

XVIII Adjournment

*It was moved by H. Bhabra and seconded by M. R. Kapoor that the meeting be adjourned.
The motion was carried unanimously.*

XIX Next meeting

The next regular meeting of Faculty Council will take place in September. The schedule of meetings for the 2001-2002 academic year will be sent to all members of the Council in August.